BATHURST WINTER FESTIVAL INSTALLATION EXPRESSION OF INTEREST







BATHURST WINTER FESTIVAL

The annual Bathurst Winter Festival came to life in 2015, as part of celebrations marking the bicentenary of Governor Lachlan Macquarie's proclamation of Bathurst as a town. Since 2015 the festival has become a marquee event on NSW's calendar and is growing each year, proving winter really is the best season.

The festival extends across all sixteen days of the NSW winter school holidays with the businesses and residents of Bathurst embracing winter, adding activities to the program of events, decorating their shop fronts and homes and creating a colourful carnival of welcome.

Stunning illuminations projected on some of Bathurst's historic buildings have been a part of the festival from the very beginning, telling history, lighting up imaginings and bringing community together to acknowledge and celebrate all aspects of the Bathurst Region - people, place, heritage, culture, past, present and future.

The Bathurst Winter Festival continues to be owned, managed, operated and promoted by Bathurst Regional Council.



2025 FESTIVAL DETAILS

Sat 5 July – Sun 20 July, 2025: 16 days Winter Playground: Open 9am – 9pm daily King's Parade & Russell Street

Key Dates:

- Opening Night Sat 5 July
- Kids Day Wed 9 & Wed 16 July
- Accessibility Day Thurs 10 July
- Brew & Bite Fri 11 & Sat 12 July
- Winter Wind Down Sun 20 July

Other Key Festival Elements:

- Ice Skating Rink
- Machattie Park decorations
- Illuminations Light Walk
- Brighten Up Bathurst
- All Schools Stage
- Art in the Park





WHAT WE ARE LOOKING FOR

Bathurst Regional Council is seeking expressions of Interest from installation artists.Council is committed to providing family friendly, diverse, and fun events to suit all tastes.

Installations

We are looking for small, medium and large engaging illuminated installations suitable to be on display outside for a minimum of 16 days throughout the event site. Installations can be hanging or on the ground. They must be durable, weatherproof, look appealing during the day and night and be weighted - not requiring to be staked into the ground.

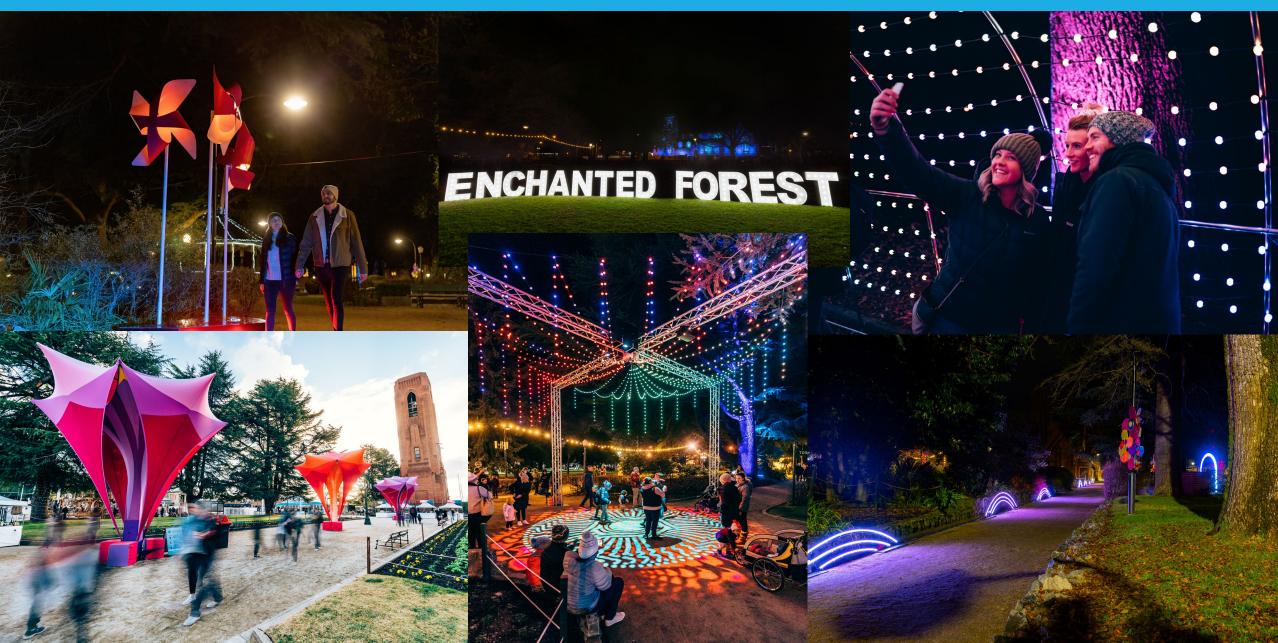
Installations can include:

- Welcome archways
- Creatively lit pathways using lighting including festoon, wash lights, string lights, etc
- Photo opportunities
- Lighting displays



BATHURST WINTER FESTIVAL — INSTALLATION EXAMPLES





BATHURST WINTER FESTIVAL — INSTALLATION EXAMPLES





SPECIFICATIONS

Installation Artists will need to provide the following:

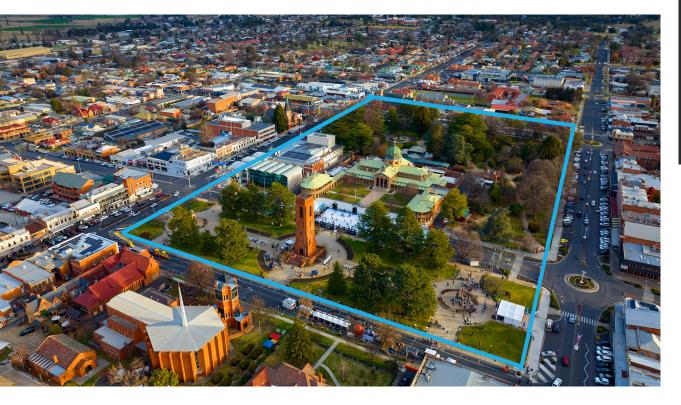
- Public Liability Insurance for a minimum of \$20million with Bathurst Regional Council listed as an interested party
- Safe Work Method Statement
- Risk Assessment
- Power requirements

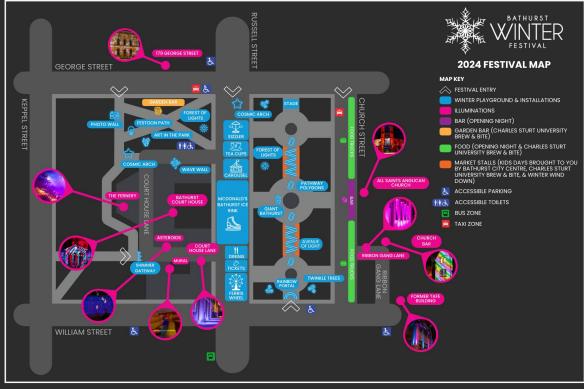
A site induction will also need to be completed prior to the event





EVENT SITE





Kings Parade and Machattie Park, Bathurst

SELECTION CRITERIA

Applications will be assessed with the following criteria;

- Visual appeal
- Value for money
- Suitability
- Uniqueness

Applications will be asked to provide the following:

- Description of work
- Images
- Power and operational requirements
- Costings to include all fees eg travel, accommodation, equipment
- Package costings if multiple installations are available



HOW TO APPLY

Email your submission to events@bathurst.nsw.gov.au

Expressions of Interest close 1 March 2025

If you have any questions regarding the EOI, please email events@bathurst.nsw.gov.au



TIMELINE

| Date | Description | Notes |
|------------------------|---|--|
| 1 March 2025 | Expression of Interest applications close | |
| 26 June – 4 July 2025 | Bump In | Bump in times will be discussed with successful applicants |
| 5 July – 20 July 2025 | Bathurst Winter Festival | Festival dates |
| 21 July – 24 July 2025 | Bump Out | Bump out commences 7am on Monday 21 July. Timings to be discussed with successful applicants |







BATHURST FESTIVAL

5 — 20 JULY 2025

CONTACT BRC Events Team: <u>events@bathurst.nsw.gov.au</u>